

South Australian Motor Sport Board

VALO Adelaide 500 Event Consultation

Tuesday, 4 April 2023
City Community Services and
Culture Committee

Strategic Alignment - Dynamic City Culture

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EXECUTIVE SUMMARY

The 2023 VALO Adelaide 500 (Adelaide 500) will be held 23-26 November 2023. The event is managed by the South Australian Motor Sport Board (SAMSB).

Under the *South Australian Motor Sport Act 1984*, the Premier of South Australia (the Premier) through the SAMSB must consult with the City of Adelaide and Kadaltilla / Park Lands Authority on the proposed area for the Adelaide 500 event and the proposed period of time that works for the event will cover.

The consultation period concludes Friday 5 May 2023. SAMSB consulted with Kadaltilla on 30 March 2023.

- The proposed area for the 2023 event is similar to the area used in 2022.
- The total occupation period of the Park Lands is 153 days (28 August 2023 - 28 January 2024), which has been reduced by 39 days compared to 2022.
- The 2023 event will be held one week earlier than in 2022, coinciding with Black Friday trading on 24 November 2023.
- The total number of road closure days is 14 (17 – 30 November). Road re-openings are staggered over a three-day period and some roads will reopen earlier than 30 November.

Feedback is being sought on the Declared Area, Declared Period and Prescribed Works Period only and in the context of the impact on the Park Lands, City residents, visitors, and the economy.

RECOMMENDATION

The following recommendation will be presented to Council on 11 April 2023 for consideration

THAT THE CITY COMMUNITY SERVICES AND CULTURE COMMITTEE RECOMMENDS TO COUNCIL:

That Council:

1. Notes the Declaration of the Declared Area, Declared Period and Prescribed Works Period for the purpose of conducting the Adelaide 500 event.
2. Authorises the Lord Mayor to write to the Chief Executive Officer of the South Australian Motor Sport Board on behalf of Council with its feedback to the consultation and provides the following feedback and advice:
 - 2.1. Council notes and supports the reduced total Prescribed Works period.
 - 2.2. Requests a continued focus on the post event 'make good' and rehabilitation of the Park Lands.
 - 2.3. Seeks continued effort of the South Australian Motor Sport Board to reduce the timeframe and footprint required for hosting this event in the future.
 - 2.4. Requests that the State Government works with City of Adelaide to support the visitor economy during the event Thursday 23 November to Sunday 26 November 2023 by:
 - 2.4.1. Promoting visitation to the city, with particular focus on Black Friday, 24 November 2023.

2.4.2. Considers improvements to public transport into and out of the City during this time.

3. Notes the advice of Kadaltilla at its meeting of 30 March 2023 and that Kadaltilla will be providing a submission to the consultation.



IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	<p>Strategic Alignment – Dynamic City Culture</p> <p>The City of Adelaide 2020-2024 Strategic Plan supports expanding Adelaide’s global reputation as a ‘magnet city’ through world class events, festivals and activation (Strategy 3.11).</p>
Policy	The Community Land Management Plan (CLMP) for Victoria Park / Pakapakanthi (Park 16) recognises the Adelaide 500 event and the powers provided to SAMSB under the <i>South Australian Motor Sports Act, 1984</i> . It also recognises the restrictions on public use and movement imposed by this Act and associated event.
Consultation	<p>There is a legislative obligation for the Premier, through the SAMSB to consult with Kadaltilla and Council regarding the Declared Area, Declared Period and Prescribed Works Period for the Adelaide 500 event.</p> <p>SAMSB consulted with Kadaltilla on 30 March 2023 and advice is provided in item 34 of this report.</p> <p>The SAMSB consultation period concludes Friday 5 May 2023.</p>
Resource	This activity will be facilitated within existing resources.
Risk / Legal / Legislative	Pursuant to powers provided under the <i>South Australian Motor Sports Act, 1984, Section 20 (1)</i> , the Premier may declare a Declared Area, Declared Period and Prescribed Works Period for the purpose of conducting the Adelaide 500 event each year.
Opportunities	Administration will work with the SAMSB to identify opportunities for greater public access and greening (short term and long term) within the Declared Area for the benefit of the event, spectators and general park visitors.
22/23 Budget Allocation	Not as a result of this report
Proposed 23/24 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	The Declarations referred to in this report are in reference to the Adelaide 500 2023 event only, with the end of the Prescribed works Period proposed to be 28 January 2024.
22/23 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

DISCUSSION

South Australian Motor Sport Board

1. Following the appointment of the current State Government in 2022, a decision was made to reform the South Australian Motor Sport Board (SAMSB) to oversee the management of the Adelaide 500 event, as well as other motor sport events in South Australia.

Background

2. The 2023 VALO Adelaide 500 (Adelaide 500) event is staged by the South Australian Motor Sport Board (SAMSB) each year pursuant to powers provided under the *South Australian Motor Sport Act, 1984* (the Act). Under Section 20 (1) of the Act, the Premier of South Australia may declare:
 - 2.1. A specified area (consisting of public road or Park Land or both) in Adelaide, to be a Declared Area under the Act for the purposes of running the event; and
 - 2.2. A specified period (not exceeding five days) to be a Declared Period under this Act for the purposes of the event; and
 - 2.3. A specified period or periods (Prescribed Works Period) under the Act during which the SAMSB may have access to land within a Declared Area for the purposes of carrying out works in the manner contemplated by Section 22 (1a) (and different periods may be specified in respect of different categories of work).
3. On behalf of the Minister responsible for the *South Australian Motor Sport Act 1984*, the Chief Executive, SAMSB wrote to the Lord Mayor on 9 March 2023.
 - 3.1. The letter in Link 1 view [here](#), outlines the Declarations for the Adelaide 500 2023 event and was addressed to the Lord Mayor in their capacity as Lord Mayor of the City of Adelaide and as the Presiding Member of Kadaltilla.
4. The dates for the 2023 event are Thursday 23 November to and including Sunday 26 November. In accordance with previous practice and pursuant to Section 20 (1) of the Act, the Declared Period will cover the event days as well as the day immediately before, Wednesday 22 November 2023.
5. Mr Mark Warren, Chief Executive Officer of the South Australian Motorsport Board will be presenting to Committee on the Adelaide 500 consultation on 4 April 2023.
6. The consultation period deadline is 5 May 2023.

Declared Area

7. The proposed Declared Area in Link 2 view [here](#), includes Victoria Park / Pakapakanthi (Park 16), King Rodney Park / Ityamai-itpina (Park 15), Rymill Park / Murlawirrapurka (Park 14) and public roads including Wakefield Road, East Terrace, Bartels Road, Hutt Street, Nil Street, Flinders Street, Dequetteville Terrace and Fullarton Road.
8. The Declared Area for the Adelaide 500 event in 2023 is similar to the area used in 2022. Minor changes include:
 - 8.1. Fence lines relocated around the Victoria Park Social Club (VPSC) to take garden beds into the Adelaide 500 site, and to leave open access to Fullarton Road for the VPSC.
 - 8.2. Expansion of the southeastern boundary to take in a portion of the wetland area but remaining East of the Butterfly Habitat area.
 - 8.3. Removal of an area to the West of the site at the end of Pirie Street. This area was taken into the 2022 declared area to allow for possible additional grandstands but was not used, so has been removed for the 2023 event.
 - 8.4. Realignment of event boundary in Rymill Park / Murlawirrapurka (Park 14) to exclude the Kiosk and Lake areas in preparation for the Rymill Park Lake Works that should be occurring during this time.
 - 8.5. Removal of Little Flinders Street from the Declared Area.
9. The SAMSB advise that the size and scale of the Declared Area is required to enable the safe and successful delivery of the Adelaide 500 event.
10. Public access to the Declared Area, in particular the main pathways, will be provided for as long as possible during the prescribed works period, with restrictions to specific areas being managed in a staged approach.
11. This staged approach enables the Park Lands to remain open and accessible by the public for a majority of the Prescribed Works Period.

Prescribed Works Period

12. The Prescribed Works Period is proposed to commence on 28 August 2023 and conclude on 28 January 2024. This is a reduction of 39 days compared to the 2022 event, to a total 153 days.
13. The Prescribed Works Period takes a staged approach, commencing in a section of Victoria Park / Pakapakanthi (Park 16) and progressing through the build process. Many areas of the Park Lands within the Declared Area are left open and accessible for large periods of time.

Change to 2023 Event Timing

14. The 2023 event will be held one week earlier than the 2022 event, coinciding with Black Friday trading (to be held on 24 November 2023). The timing of the event is based on the Supercars national calendar. The timing of the event will likely impact retail spending on Black Friday and throughout the Black Friday sale weekend, as access to the city from the eastern suburbs will be impacted.
15. Black Friday is the largest trading day for the Adelaide CBD in the year, with shoppers spending over \$10 million higher than the daily average. November and December represent the two highest months of external visitor spend in the City of Adelaide, with shoppers from the Eastern suburbs representing 25% of this spend.
16. For the 2022 Adelaide 500 event, the road closures commenced the day following Black Friday after successful advocacy from Council.

Memorandum of Understanding (MOU)

17. A Memorandum of Understanding (MoU) between the City of Adelaide (CoA) and the SAMSB has been in place since November 2013. This MoU sets out the principles and shared objectives between the CoA and the SAMSB.
18. The CoA and the SAMSB have worked together to develop a set of operational attachments to the MoU to assist in the delivery of primary principles and shared objectives. These attachments were signed by both the CoA and the SAMSB on 10 July 2014.

Criterion Track and Cycling Events

19. The criterium track is a purpose built offroad cycling facility and the only one of its kind servicing metropolitan Adelaide. Criterium racing is traditionally held in the summer months, on weeknights, taking advantage of daylight savings.
20. SafeWork SA undertook a review of site safety as part of the 2011 event and as result of that review, worksites within the Declared Area are now fenced during intensive activity to ensure public safety and compliance with Work Health Safety requirements.
21. In 2012 a new section of Criterium Track was completed which again enabled cycling events to occur during the majority of the Adelaide 500 Prescribed Works Period.
22. A meeting will be held between AusCycling and the SAMSB (and/or its representatives) before the Prescribed Works Period commences to set timeframes for usage of the Criterium Track pre and post-event. Where possible the SAMSB will accommodate use of the Criterium Track for night racing up until it is no longer safe to do so.
23. In 2023 the event will have an impact on the ability of cycling organisations to hold a full criterium season, with the Criterium Track being unavailable for use over three weeks (including the actual event) .
24. For the 2022 event the track was unavailable for a period of three weeks during the normal track bump-in and out. Outside of this three-week period, 2022 included an extended period of time that the track was unavailable due to necessary event resurfacing works. This will not be repeated in 2023, so the impact on cycling should be less than it was in 2022.
25. The SAMSB will continue to provide timely advice to administration and the cycling associations as to the periods when cycling can be programmed on the Criterium Track during the Prescribed Works Period.

Additional Stakeholder and User Impacts

26. The event has short-term impacts on other users during the Prescribed Works Period, including:
 - 26.1. Community use of the skate park and 3-on-3 basketball courts in Park 15.
 - 26.2. Community use of the Glover East Playspace.
 - 26.3. Use of the three playing fields in Park 15 used for school and community sport, including post-event impacts due to playing surface remediation required.

- 26.4. Impacts on existing lessees of the Velo Precinct (Victoria Park Heritage Grandstand) and Victoria Park Social Club.
- 26.5. Community use of the disc golf facility in Park 15.
- 26.6. Significant number of casual users who exercise in Victoria Park every day.
27. During the road closure period there will be impacts to road users who are looking to travel east-west through or into the City. Detours are put in place during this time and are monitored to ensure efficiency, but some impacts will still be expected to travel times during peak times as conditions change.
28. Businesses and residents that are located within the Declared Area will be impacted by the changes to their surroundings, through changes to access, parking arrangements, rubbish collection or access to other Council services. The SAMSB work closely with the City of Adelaide to limit these impacts, such as providing alternate parking and rubbish collection arrangements, as well as employing someone in a Stakeholder Engagement role to work with these affected stakeholders in the lead-up to and during the event.

Path Access Restrictions

29. The SAMSB have continued to work on making improvements to pedestrian and cyclist access in the Declared Area during the Prescribed Works Period for the Adelaide 500 event.
30. To maintain public access to the Park Lands for as long as possible the event uses a staged build methodology, which leaves the erection of fencing and particularly the closing of sections, as late as possible.
31. The two east-west footpaths through Victoria Park / Pakapakanthi (Park 16) between Fullarton Road and Halifax Street will remain open for as long as possible during the Prescribed Works Period.
 - 31.1. To facilitate the safe and timely delivery of the ADL500, there will be a requirement to periodically close one of these paths.
 - 31.2. There will come a point in time that both paths will need to be closed to finalise the delivery of the infrastructure required to deliver the event.
 - 31.3. Upon re-opening the paths after seven days post-event, access for the travelling public will be available on the southern pathway.
 - 31.4. At least one path will be open at all times, except for a period starting seven days before the Declared Period days and finishing seven days after the declared period, as well as for short periods during high-risk construction works undertaken adjacent to the track.
32. The SAMSB develop an event signage plan that informs users of the Park Lands of access changes, path closure times and dates as well as alternative access routes.

Remediation

33. Assessment and remediation (at the cost of the SAMSB) of the area impacted by the Adelaide 500 event occurs in a staged approach as infrastructure is removed.

Kadaltilla / Park Lands Authority

34. Kadaltilla met on 30 March 2023 to consider the declarations as part of the consultation, and resolved to advise the following to Council and State Government:
 - 34.1. That a reduction is sought on the requirement for car parking to minimise the use of open space incorporating the grassland mounded area and the adjoining Wetlands and butterfly conservation area to minimise risk.
 - 34.2. Continue to consider greening and tree canopy increase as part of the legacy of the event.
 - 34.3. Ensure the use of, or the reinstatement of permeable pathways.
 - 34.4. Work with the Administration to meet the standards sought for improvements within the Park 16.
 - 34.5. Progress cultural mapping and assessment of Park 16 as part of the proposal by the South Australian Motor Sport Board and incorporate into the master plan process.
 - 34.6. Encourage further exploration to increase access to the bikeways during the Prescribed Works Period, including engagement with Bike Adelaide.

Master Plan for Victoria Park / Pakapakanthi (Park 16)

35. A master plan for the park is currently being developed in response to Kadaltilla's advice to develop a landscape concept plan.
36. One of the key considerations is exploring opportunities for short and long-term greening in the northern section of the park, which falls within the Adelaide 500 Declared Area. This would help with addressing the lack of trees and shade in the park to provide a hospitable and attractively landscaped environment for a future, hotter climate.
37. Advice regarding temporary and permanent opportunities for greening and shading may assist the SAMSB in event planning for the Adelaide 500 in 2023 and future years, to provide a more attractive and cooler environment for the event, spectators and general park visitors, during and out of the event and Declared Works Period.

Other Events

38. Major and medium events that are currently proposed within the Prescribed Works Period and area include:
 - 38.1. Harvest Rock (King Rodney Park / Ityamai-itpina (Park 15) & Rymill Park / Murlawirrapurka (Park 14))
 - 38.2. Shannon's Adelaide Rally (Victoria Park / Pakapakanthi (Park 16))
 - 38.3. MRASA Toy Run (Victoria Park / Pakapakanthi (Park 16))Dates for these events are yet to be confirmed by the event organisers.
39. There are also a number of small events, such as weddings, cycling and running events booked within this area during the proposed times. A list of these events will be supplied to the SAMSB.
40. The SAMSB continue to liaise with Council and other event and sporting group customers, to accommodate these events and activities where it is safe to do so without any disruption during the Prescribed Works Period.

DATA AND SUPPORTING INFORMATION

Link 1 - Letter from Chief Executive, SA Motor Sport, Department of the Premier and Cabinet to the Lord Mayor

Link 2 - Map of the Proposed Declared Area

ATTACHMENTS

Nil